

VENICA Profile

INTRODUCTION

기업소개

기업현황

조직구성

히스토리

Client

Portfolio

INTROD

“

정밀하고 세밀한 타겟팅, 핵심을 찌르는 전략 & 메시지,
그리고 예상하지 못했던 새로운 발상

귀사의 프로젝트 성공을 위해,
베니카는 언제나 새로움을 선사해 드립니다.

”

creativity



기업현황

상호 (주)베니카

설립 2000년 1월 31일

대표 손지창, 박재성

주소 서울특별시 강남구 언주로 115길 16(논현동, 3층)

자본 600,000,000원

조직 3 Division, 2 Dept., 15Pax

조직구성



손지창 대표

• CEO •

박재성 대표

(주)베니카는 한국 본사와 미국 지사로 구성되어 있으며,
3개의 사업부서와 2개의 협업부서가 함께 유기적으로 움직이고 있습니다.

다양한 기업행사 및 콘서트, 인센티브, 미팅, 전시 등의 행사를
기획, 운영하고 있으며 만족도 높은 서비스를 제공하고 있습니다.

— 히스토리

2000

이벤트 및 광고대행업을 목적으로
대표이사 손지창에 의해 설립
납입자본금 1억원 → 5억원

2006

사업목적 추가
(국제회의 기획업, 일반여행업)

2012

3Dept. 조직구성 및 전문화 시행
본사 서울 강남 논현로 536,
3층(역삼동) 이전

2015

베니카 USA 출범
손지창, 박재성 공동 대표이사 운영

2020

창립 20주년

2023

자율출근제 시행

2005

사업목적 추가
(모델에이전시, 결혼정보제공, 홈쇼핑업)

2008

사업목적 추가
(무역업, 상품기획 및 개발, 공연 기획업)
CONTENTS 개발사업시작 에이전시칸 흡수 합병
(자본금 증가 6억원)

2014

대표이사 박재성 취임
"경영혁신형 중소기업(MAIN-BIZ)" 인증

2016

본사 서울 강남구 언주로 115길 16 확장이전
3Division, 2Department 조직개편

2021

기업연구부서 설립

VENICA KOREA



VENICA USA





KMI 40th Anniversary



Inspire Entertainment Resort



Employees 1,400 People



Reception, Conference,
Lucky Draw, Performance



Portfolio | Corporate Event



NH Investment & Securities Year-End Party



Grand Intercontinental
Seoul Parnas



Customer 400 People



VIP Reception, Conference,
Performance



TIMEFOLIO Investment & Securities Year-End Party



FKI PLAZA
Grand Ballroom



Employees 300 People



Confrence, Lucky Draw,
Performance

Portfolio | Corporate Event



IBK CEO Three Clubs Integration Seminar (Busan & Gwangju)



Busan / Wyndham Grand Hotel
Gwangju / Kim Dae-jung Convention Center



Customer 200 people
Customer 150 people



Reception / Invitation lecture
Luncheon

Portfolio | Corporate Event



Sejeong Group 50th Anniversary Ceremony & Celebratory Performance



Busan Lotte Hotel



Employees & Cooperative Company 500 people



Reception / 50th Ceremony Dinner Party / Celebratory Performance

Portfolio | Corporate Event



NH Investment & Securities Golf Event Invited to Excellent Customers


East valley
Country Club


Customer 250 People


Golf ,Official Events,
Dinner

Portfolio | Corporate Event



Lionheart Studio 6th anniversary



Grand Hyatt Seoul
Grand Ballroom



Customer 350 People



Officaial Events,
Lucky Darw,
Performance

Portfolio | Corporate Event



S-OIL LPG Honors Club



Japan Osaka
Conrad Hotel



VIP 15 People



Seminar, Tour ,Golf

Portfolio | Corporate Event



Lube Base Oil Customer Appreciation Day



Jeju Island
Parnas hotel



Customer 50 People



Seminar, Tour ,Golf

Portfolio | Corporate Event



KPMG Korea People First Concert



KSPO DOME



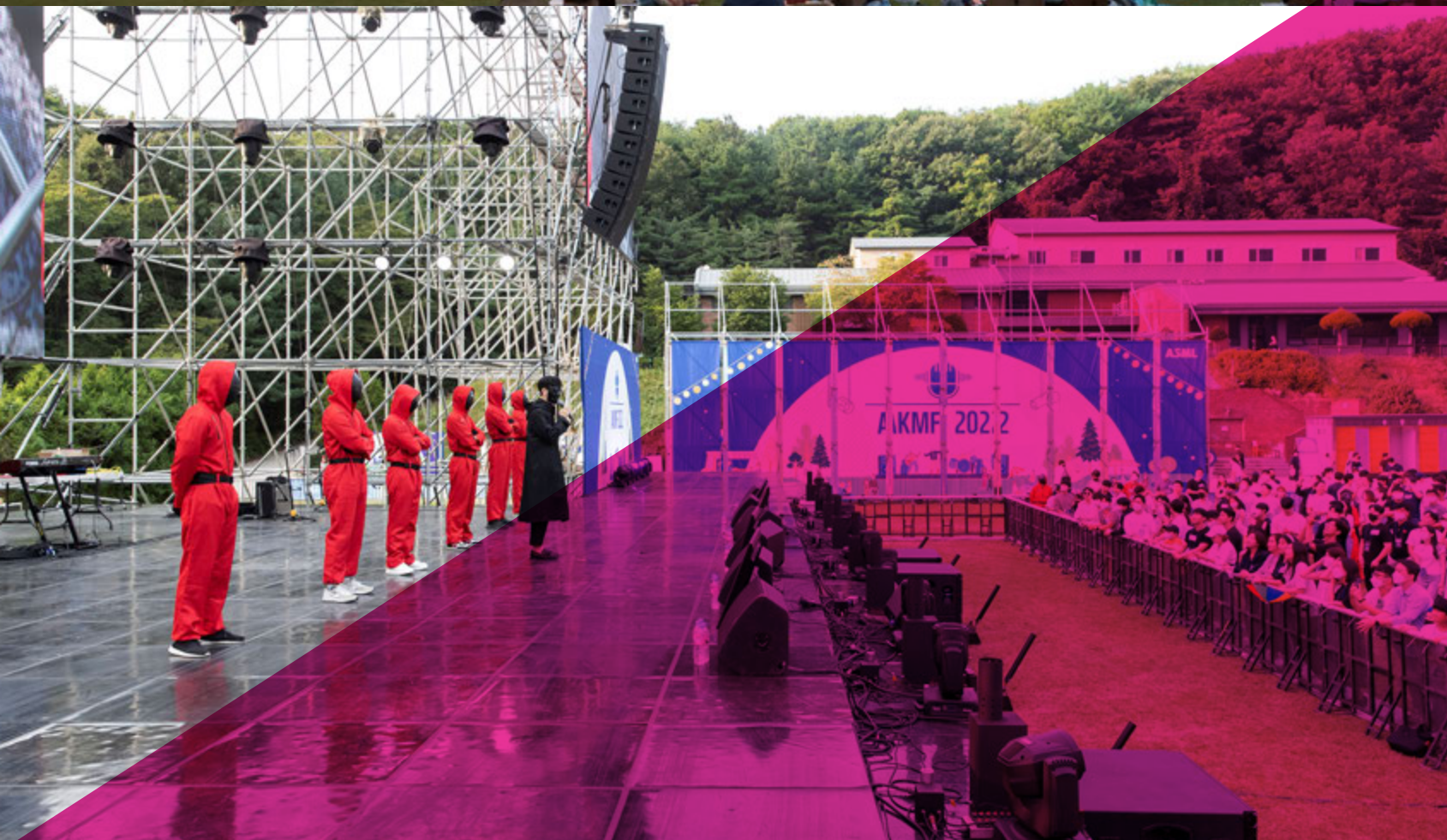
Employees & Family
11,000 People



Participating Events,
Food Zoon, Concert



Portfolio | Corporate Event



ASML Korea Music Festival



Cheongnyeo
Training Center



Employees & Family
5,000 People



Participating Events,
Food Zoon, Concert

Portfolio | Corporate Event



KPMG Korea 50th Anniversary Ceremony & Concert



Jamsil Indoor Stadium

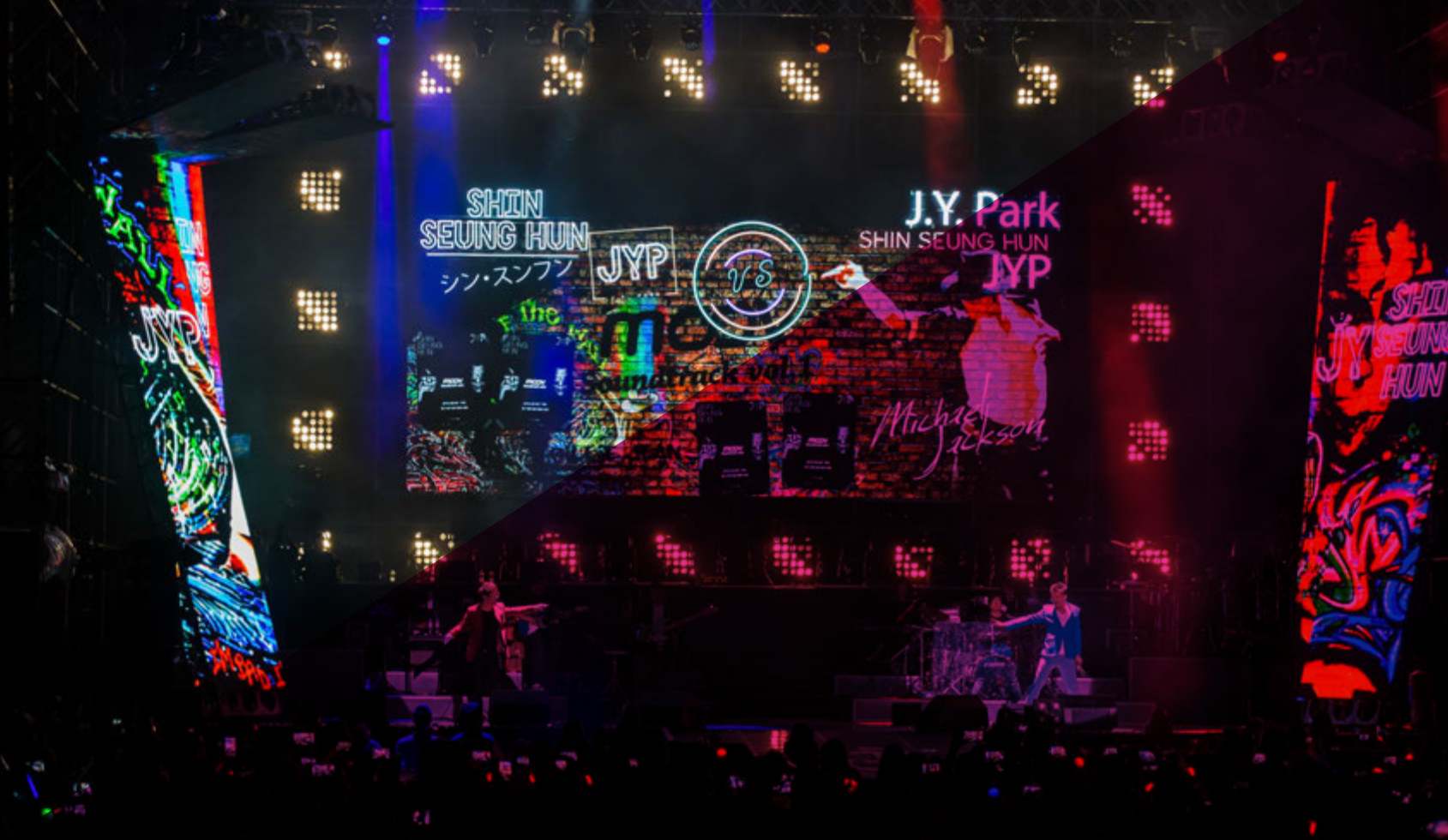
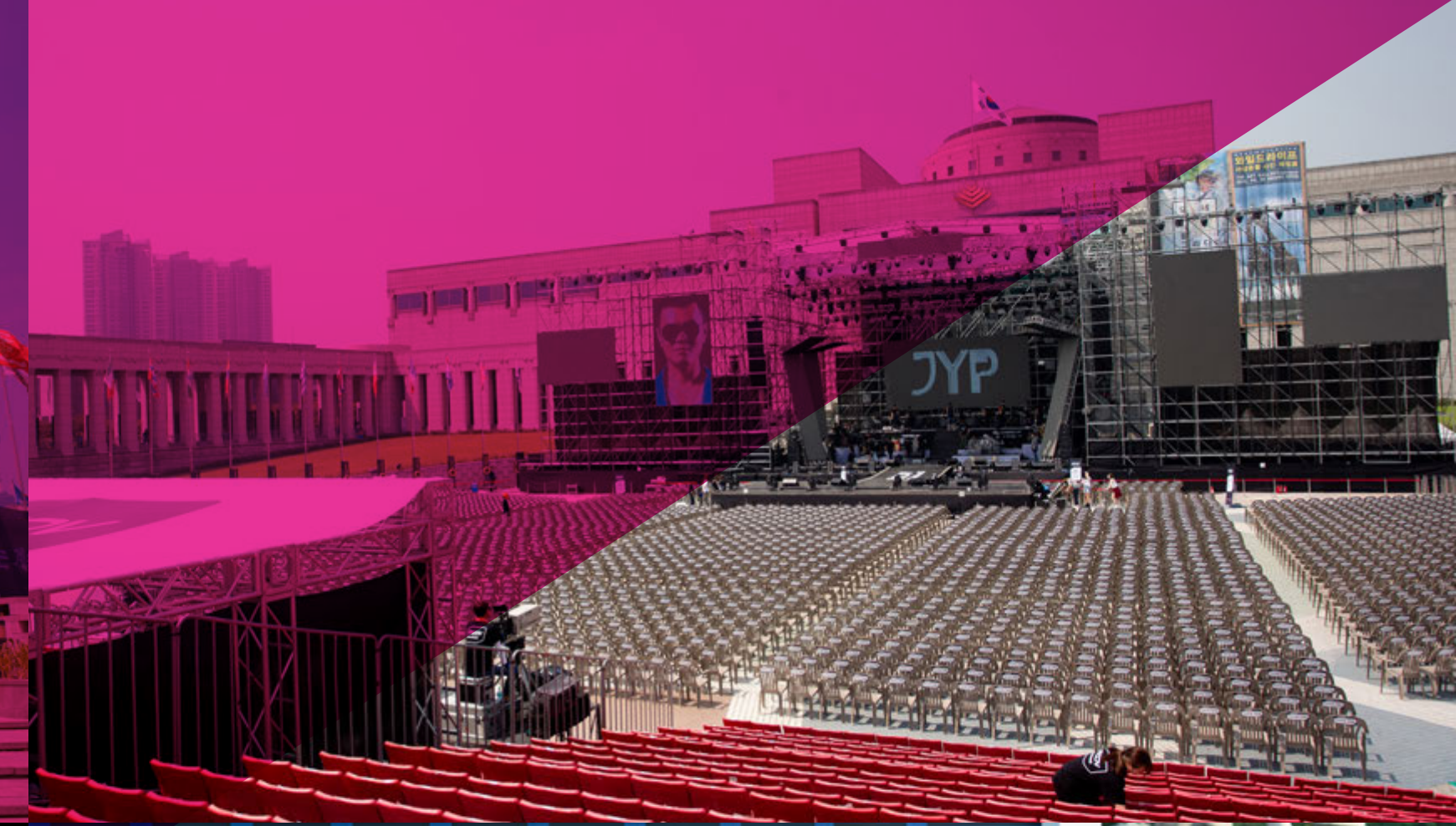


Employees & Family
8,000 People



Participating Events,
Food Zoon,
Official Events, Concert

Portfolio | Corporate Event



LOTTE CARD Moov Soundtrack Vol.1 Shin Seunghoon X JYP



Yongsan War Memorial
Peace Plaza



Customer
6,000 People

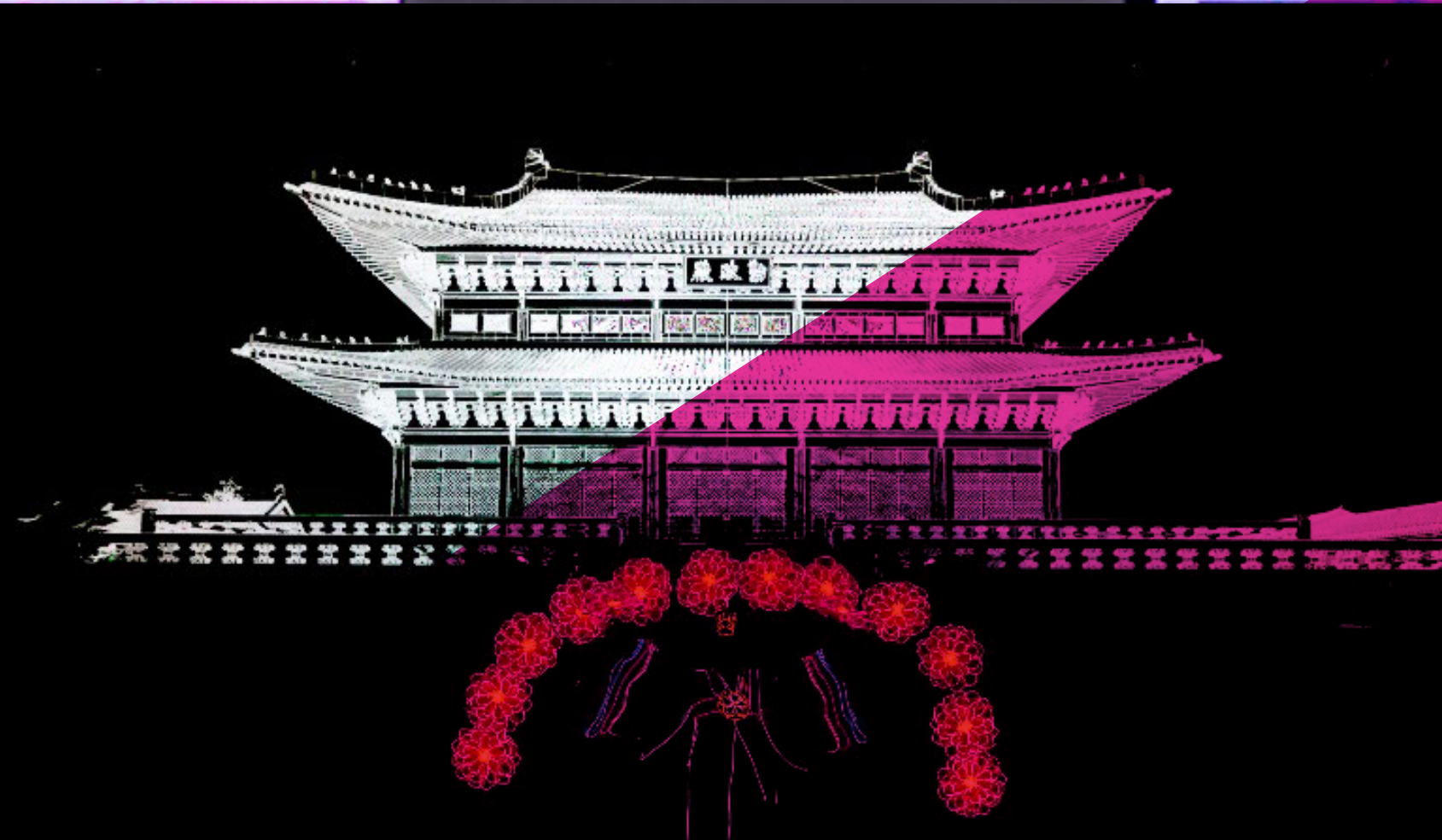
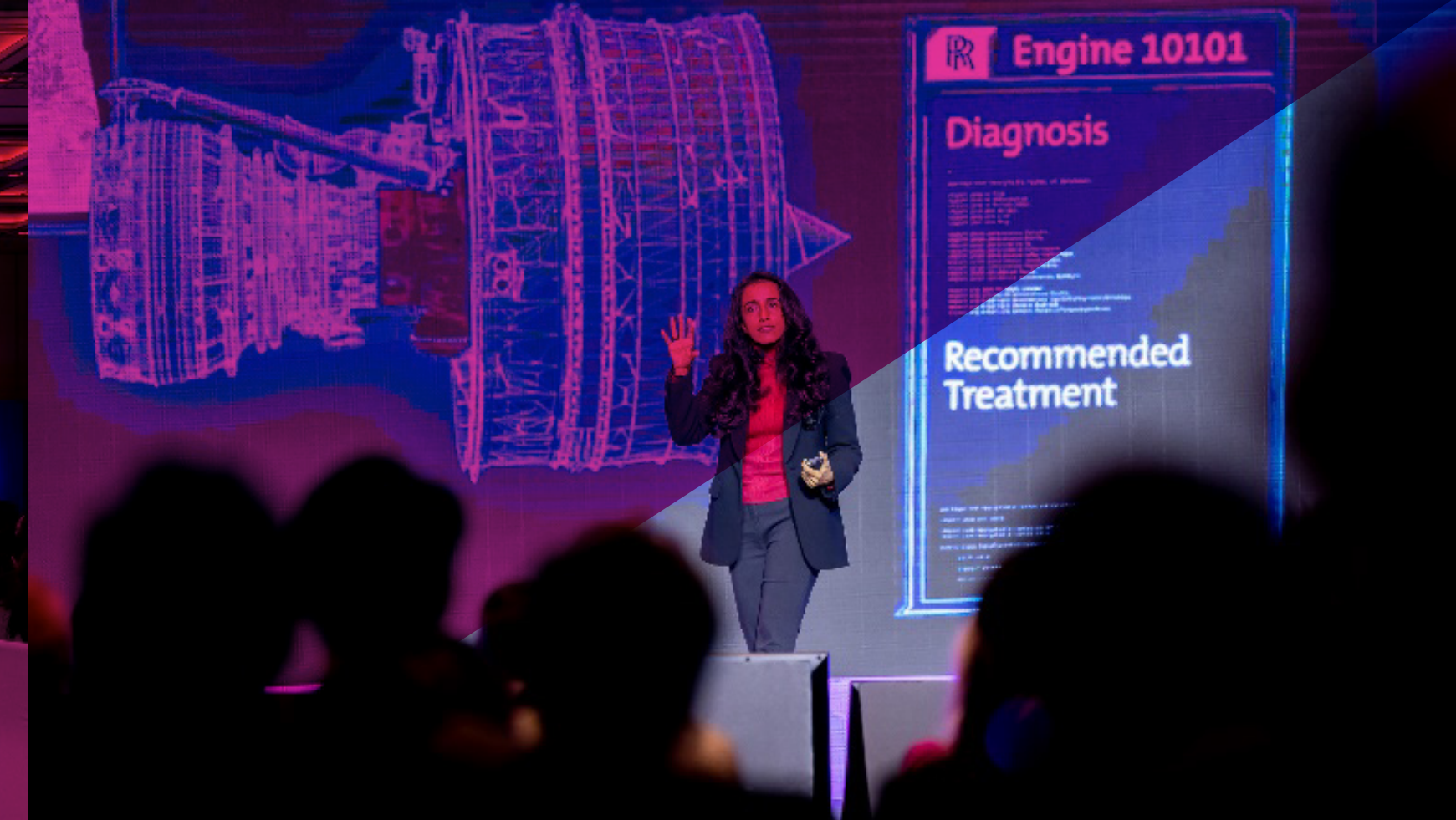


Concert

Our Portfolio | Corporate Event Collective Strategy v2



ASPAC Together For Better



KPMG ASPAC Partners Conference 2023



GRAND HYATT SEOUL
GRANDBALLROOM &
GRAND SALON



KPMG partners &
Leadership across ASPAC
(approx. 300 partners)



Plenary session,
Breakout session,
Gala dinner etc.



Portfolio | Corporate Event



\$6.1 BILLION
GLOBAL DIVESTITURE



UNIVERSAL



YAEJUN DAVID KIM

UNNIVERSAL KOREA BRAND SUMMIT



Coex Auditorium



Customer
1,000 People



Brand Summit



Portfolio | Corporate Event



ASML Spring Festival: Sports Day



Cheongnyeo
Training Center



Employees
850 People



Soccer, Survival,
Afternoon sports day



Portfolio | Corporate Event



ASM, ahead of what's next Groundbreaking event Korea



Hwaseong
ASM Plant 2



Employees, public officials,
etc. 200 People



Official Events,
Groundbreaking
Ceremony



NH PREMIER BLUE FAMILY DAY



Grand Intercontinental
Seoul Parnas



Customer
300 People



VIP Reception, Confernce,
Performance

Portfolio | Corporate Event



ESPERIENZA FERRARI



Yongin Speedway

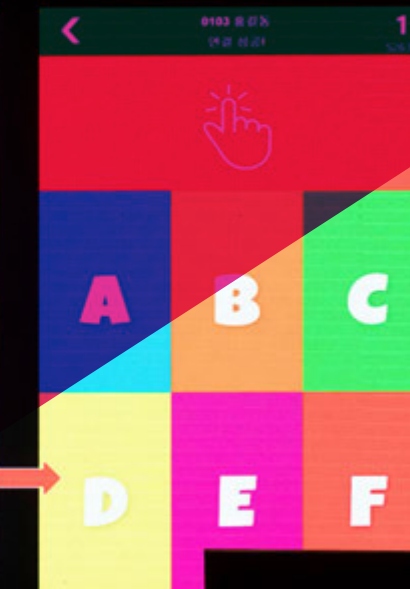
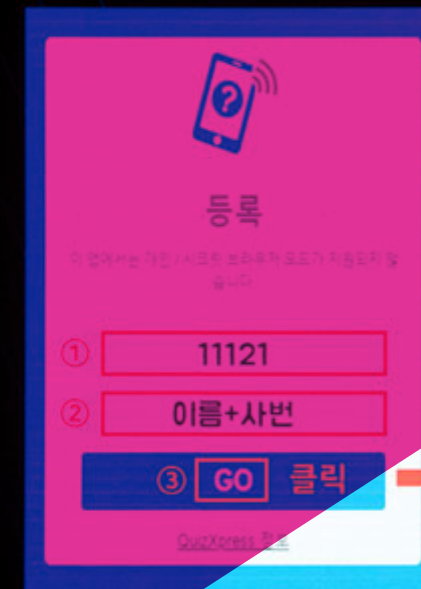
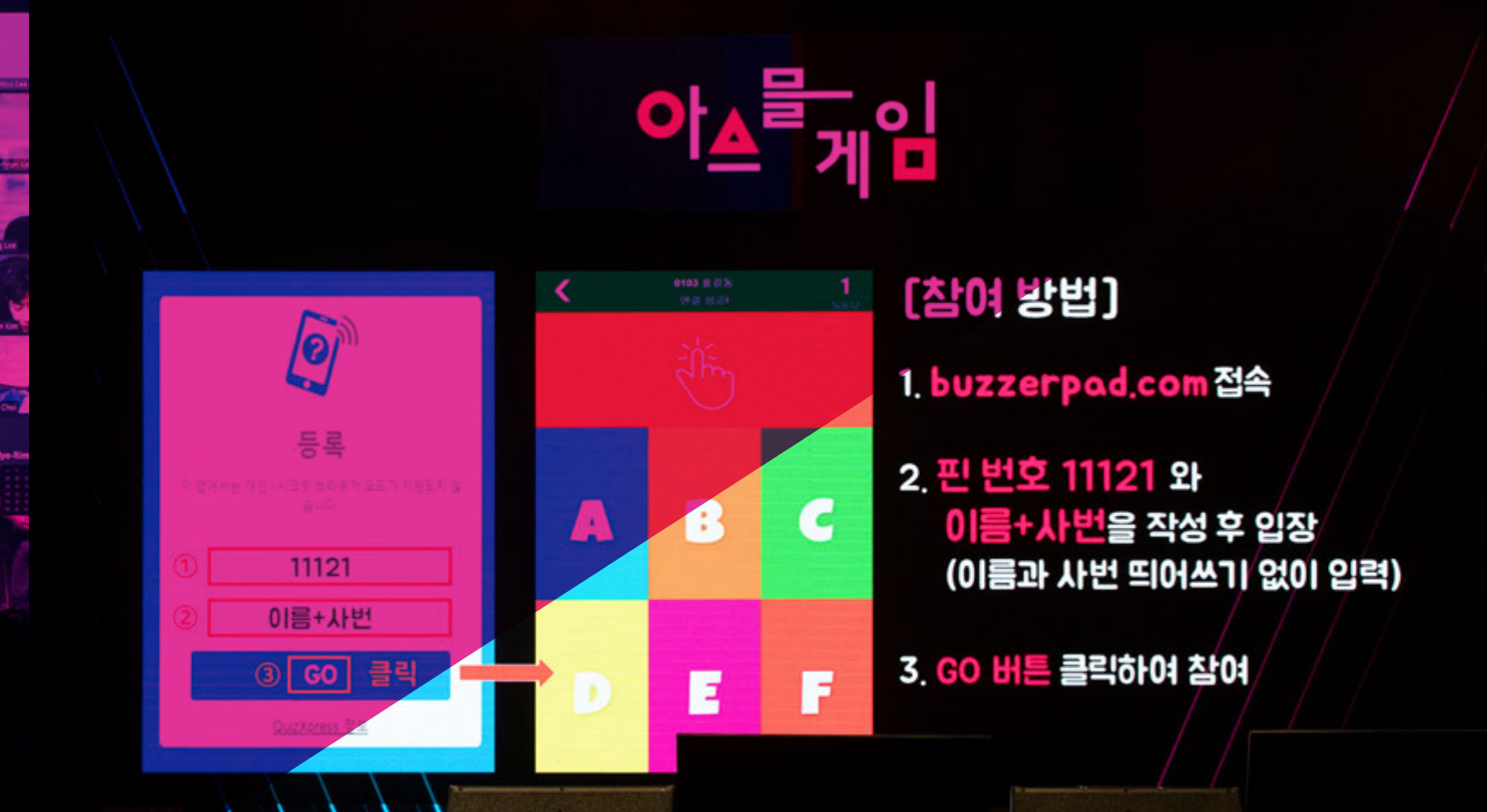


VVIP customers
50 People

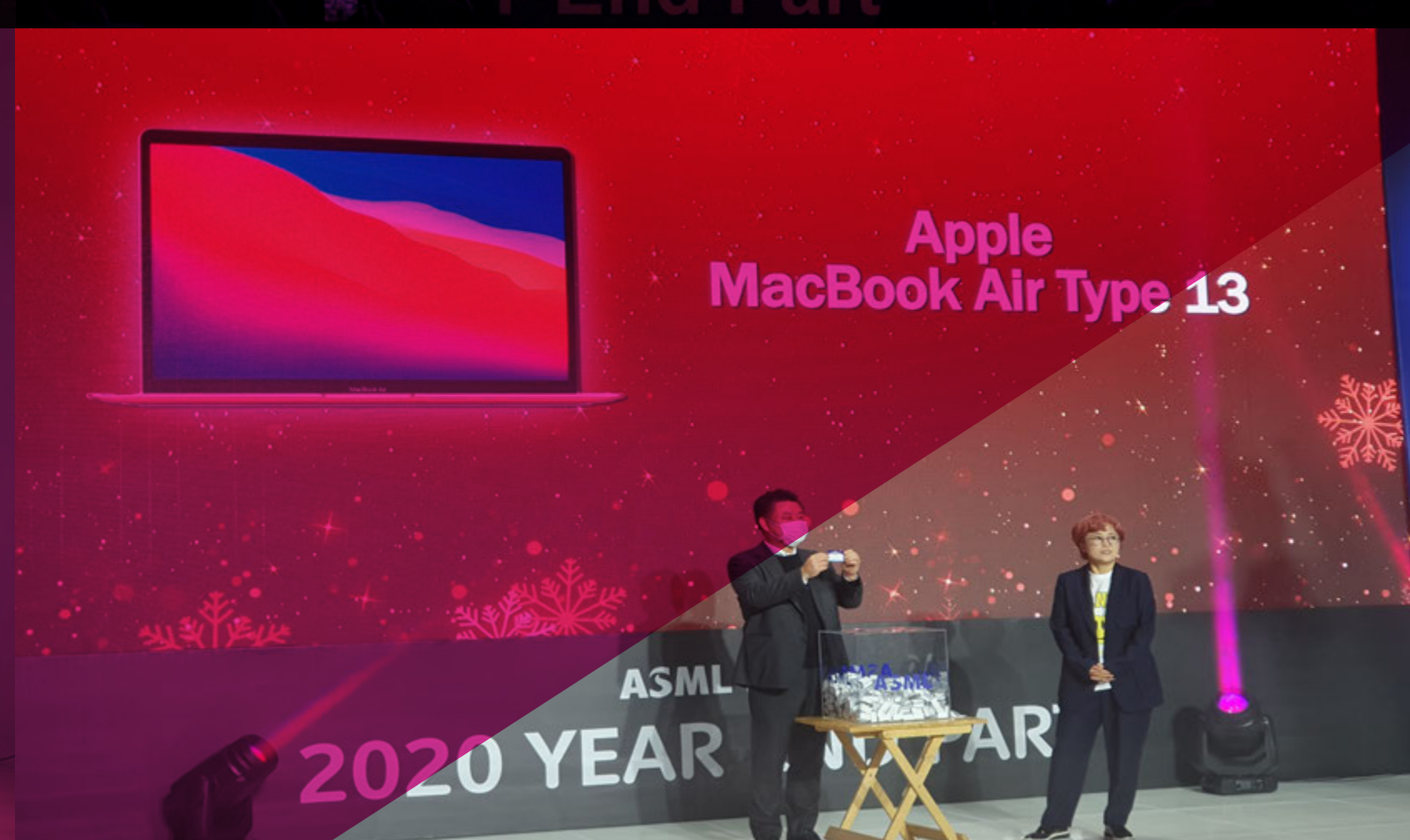


Special Experience
Event

Portfolio | Corporate Event



- [참여 방법]
1. buzzerpad.com 접속
 2. 핀 번호 11121 와 이름+사번을 작성 후 입장 (이름과 사번 띄어쓰기 없이 입력)
 3. GO 버튼 클릭하여 참여



ASML Year-End Party(Online streaming)



Teams Live Streaming



Employees 1,200 People



Online event, lucky draw, concert

Portfolio

Corporate Event

National Day of the Kingdom of Saudi Arabia

- 📍 THE SHILLA SEOUL DYNASTY
- 👥 Employees, public officials, etc. 600 People
- ⚙️ National Day Official Events, Performance



Shinyoung Securities Happy Tomorrow Festival

- 📍 Domestic Resort
- 👥 Employees 650 People
- ⚙️ Official Events, Performance



The Ferrari Concert

- 📍 SIGNIEL Seoul
- 👥 VVIP customers 150 People
- ⚙️ Private Concert



Portfolio

Corporate Event

STLC Conference

- 📍 Domestic Resort
- 👥 Customer 150 People
- ⚙️ Official Events, Conference, Tour, Performance



ASML Korea EUV Training Center Opening Ceremony

- 📍 Yongin-si, Surplus GLOBAL
- 👥 Employees & Customer 100 People
- ⚙️ Official Events, Opening Ceremony



NOROO Paint VIP Special Store Seminar

- 📍 LOTTE HOTEL JEJU CRYSTAL
- 👥 Customer 300 People
- ⚙️ Official Events, Conference, Tour, Performance



Corporate Event

ASML Korea New Hwaseong Campus Groundbreaking Ceremony

- 📍 ASML 2nd Campus (Songdong)
- 👥 Employees, public officials, etc. 200 People
- ⚙️ Official Events, Groundbreaking Ceremony



CELLTRION 15th Anniversary

- 📍 Grand Hyatt Seoul, Grand Ballroom
- 👥 Employees & Customer 650 People
- ⚙️ Official Event, Anniversary Ceremony, Performance



Portfolio | Corporate Event



UNNIVERSAL KOREA BRAND SUMMIT



Coex Auditorium



Customer
1,000 People



Brand Summit



SK E&S Incheon Commencement of Liquefied Hydrogen Plant



Incheon
Liquefied Hydrogen Plant



Customer 300 People



Speech ,
Groundbreaking ,
Ceremony



IBK CEO Club Overseas Conference



Vietnam & Taiwan
5-star hotel



Customer 450 People



Official Events, Conference,
Tour, Performance



IBK CEO Club Domestic Conference



Jeju Island
Jungmun Lotte Hotel



Customer 400 People



Official Events, Conference,
Tour, Performance



SK ENERGY SUPEX SEMINAR



Thailand Phuket



VIP 200 People (100 Couple)



Seminar / Tour / Golf

Portfolio | Incentive



SKE CEO SEMINAR



USA Guam



VIP 100 People



Seminar / Tour / Golf



SK BATTERY America Groundbreaking Ceremony



USA Atlanta Georgia



150 people,
SK Innovation &
Atlanta Government



Speech
Groundbreaking
Ceremony

Portfolio | Global Event



2023 Volta Energy Solutions Canada Ground Breakin Ceremony



Canada Granby
Quebec City



Customer 250 People



Speech Groundbreaking
Ceremony

Portfolio

Global Event

2018 SKI Hungary Groundbreaking Ceremony

- 📍 Hungary Komárom
- 👥 150 people, SK Innovation & Hungary Government
- ⚙️ VIP Reception, speech, Groundbreaking Ceremony



Klub kcon

- 📍 USA LA Convention
- 👥 2000 People / ticket Sales)
- ⚙️ Club & K-Idol Performance

2019 CJ Global Day

- 📍 USA LA Convention
- 👥 300 Invitation People
- ⚙️ K-CON Tour & Conference



Portfolio

Global Event

The Doosan Energy Solution Groundbreaking Ceremony In Hungary

- 📍 Hungary Környe
- 👥 100 people
- ⚙️ Doosan & Hungary Government & Client
VIP Reception, speech, Groundbreaking Ceremony



W-SCOPE HUNGARY PLANT Groundbreaking Ceremony

- 📍 Hungary Környe
- 👥 100 People
- ⚙️ W-SCOPE & Hungary Government & Client
VIP Reception, speech, Groundbreaking Ceremony



SK Innovation CES conference

- 📍 USA Lasvegas
- 👥 SKI 70 People
- ⚙️ Media Day / conference

Portfolio | Corporate Event



S-OIL Champions Club Award & Incentive



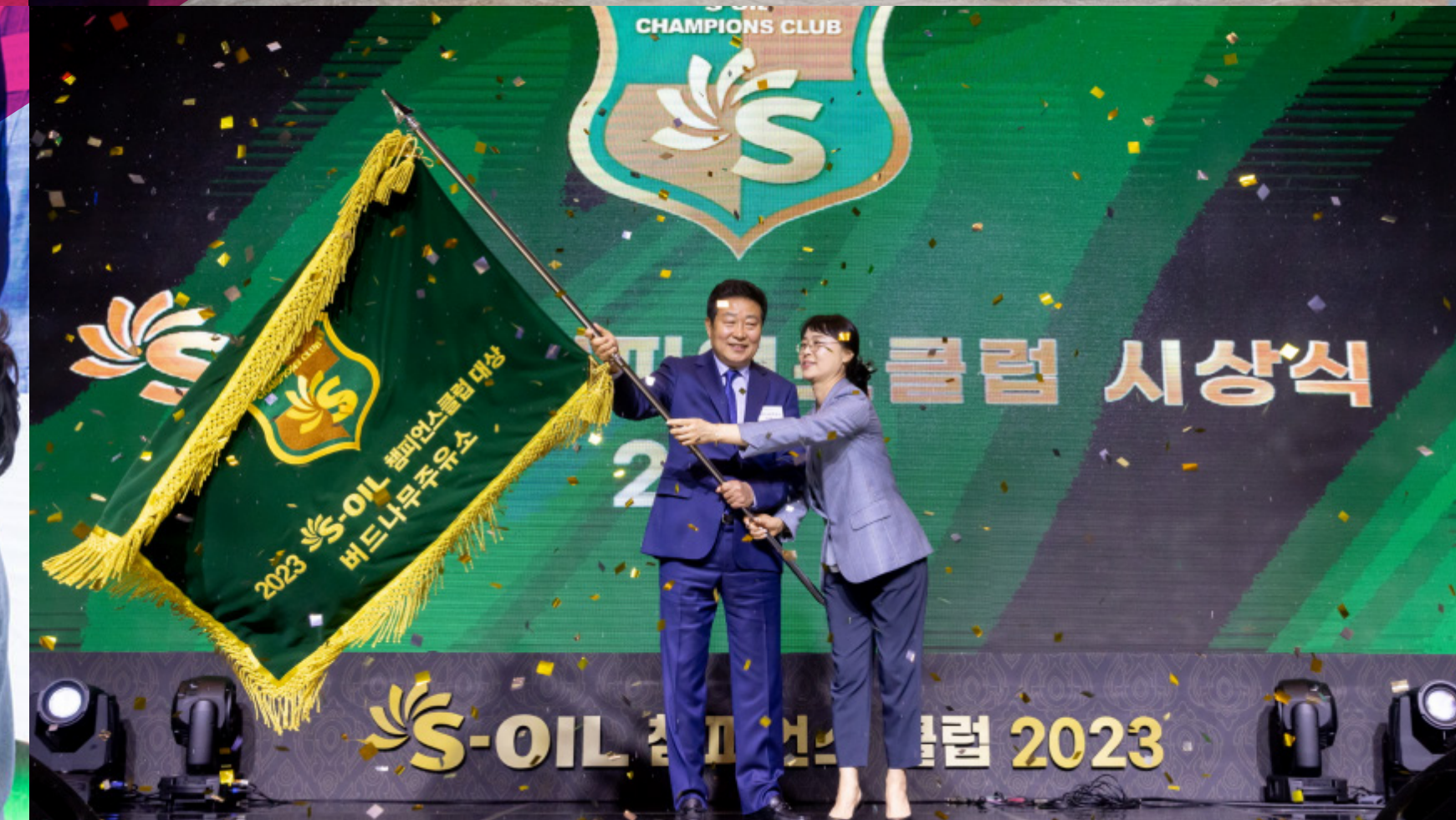
Incheon, Paradise City
Chiang Mai



Customer 150 People



Award,
Incentive Tour



S-OIL Champions Club Award & Incentive



Incheon, Grand Hyatt
Kota- kinabalu



Customer 150 people



Award, Incentive Tour

2023 포스코청암상 시상식 Portfolio | Award



2023 포스코청암상 시상식



POSCO TJ PARK FOUNDATION AWARDS



POSCO CENTER
Art Hall



100 People



VIP Reception Award



GUCCI KOREA New Year Party



GRAND INTERCONTINENTAL
SEOUL PARNAS
GRANDBALLROOM



Employees
850 People



Party Official Events,
Lucky Darw, Performance



ASML Korea Year End Party



COEX Audition



Employees
1,200 People



Party Official Events,
Lucky Draw, Performance



Portfolio Party



FERRARI OWNERS' CLUB KOREA 10th Anniversary



Incheon Paradise city



FERRARI OWNER
150 People



Reception, Ferrari Exhibition
Stage Performance

Portfolio

Golf

S-OIL Championship Pro-am

- 📍 Jeju, Elycian CC
- 👥 VIP & KLPGA 150 people
- ⚙️ Logistic, Golf, Award, Dinner



TV Chosun Golf King - Masters

- 📍 Cheong - ju Evendale C.C
- 👥 Celeb 20 People
- ⚙️ Golf, Broadcast



Portfolio | Conference



Incheon Liquefied Hydrogen Forum



Incheon Songdo
Convensia



Employees, Public Officials
Etc. 200 People



Conference, Seminar
Agreement Ceremony

Portfolio Conference



ESG Leading Hydrogen Commuter Bus Agreement Ceremony



JOSUN HOTELS & RESORTS INC.



Employees, Public Officials Etc. 200 People



Conference, Seminar Agreement Ceremony



Korean Accounting Society 50th anniversary seminar



Lotte Hotels Seoul



Employees 300 People



Seminar & ceremony

Portfolio i Conference

IBK 3대 클럽 및 기업인 명예의 전당 온라인 세미나

서울대학교
김난도 교수

“트렌드코리아
2021(1부),”

IBK 3대 클럽 및 기업인 명예의 전당 온라인 세미나

KAIST
이원재 교수

“조직과
인간의 미래(1부),”

이지영
환상술 부대표

You are
my sunshine

IBK최고경영자클럽 2023 하반기 경영특강 1부

“나이보다 젊어지는 건강한 뇌”

서유현 임상

· 배기천대학교 뇌과학연구원 임장

· 학력
서울대학교 의학대학 대학원 신경약리학 석사
서울대학교 의학 박사

· 저서
뇌의 비밀(2015)
무로 나이 젊어지는 뇌(2014)
나이보다 젊어지는 행복한 뇌(2014)

문화DNA,
풍류

IBK CEO Club On & Offline Seminar



5-star hotel ballroom
in Seoul



Customer
100 ~ 400 People



Lecture video production
/ Celebrity guest lectures

Portfolio

기업 이벤트 2025 KMI 40th Anniversary
2024 NH Investment & Securities Year-End Party
2024 TIMEFOLIO Investment & Securities Year-End Party
2024 세정그룹 창립 50주년 기념행사
2024 IBK CEO Clubs Integrated Seminar
2024 KPMG Korea People First Concert
2024 IBK CEO Club New Year Seminar
2024 NH Investment & Securities Golf Event
Invited to Excellent Customers
2024 Lionheart Studio 6th anniversary
2024 S-OIL LPG Honors Club
2024 Lube Base Oil Customer Appreciation Day
2023 IBK CEO Club Domestic Conference
2023 ASML IC Office Grand Opening
2023 NH PREMIER BLUE FAMILY DAY
2022 IBK CEO Club New Year Seminar
2022 ASML Global HR Festival
2022 ASML Year End Meeting
2021 SK수소위원회
2021 ASML 3C Video production
2020 BTS 에이전시대행
2020 Esperienza Ferrari
2019 페라리콘서트
2019 ASML Family Day
2019 KPMG 50주년기념식
2019 SK Atlanta VIP Meeting
2019 S-OIL HONORS CLUB

2019 SAMJUNG TECH - Centennial Declaration Ceremony
2019 BTS 에이전시 대행
2019 EY한영 숲만들기
2018 신영증권 Happy Tomorrow
2018 ASML Sports day

기획 2024 UNNIVERSAL KOREA BRAND SUMMIT
2024 STLC 대리점 컨퍼런스
2024 STLC Movie Night
2024 SK E&S Incheon Commencement of Liquefied Hydrogen Plant
2022 STLC 컨퍼런스
2022 IBK최고경영자클럽하반기세미나
2019 노루페인트VIP세미나
2019 STLC 대리점 컨퍼런스
2019 IBK 상반기최고경영자세미나
2019 IBK 하반기최고경영자세미나
2019 SKE 판매회사세미나
2018 STLC 대리점 컨퍼런스
2018 IBK 최고경영자 세미나
2018 IBK 하반기 최고경영자세미나
2018 SKE 판매회사세미나

골프 2021 TV조선 골프왕마스터즈
2019 에쓰오일 챔피언십 프로암

게임 2021 AMX

해외 이벤트 2023 Volta Energy Solutions Canada Ground Breakin Ceremony
2022 더블유스코프 헝가리공장착공식
2021 SK이노베이션 미국
2019 두산_DE 헝가리전지박신축공장착공식
2019 SKI 배터리조지아기공식
2019 CJ글로벌데이
2018 Klub Kcon
2018 SKI 헝가리기공식

시상식 2024 S-OIL Champions Club Award
2022 포스코 청암상시상식
2020 포스코 청암시상식
2019 포스코 청암상 시상식
2019 에쓰오일챔스
2018 에쓰오일 챔피언스클럽

파티 2021 ASML Korea Year End Party
2020 구찌 NEW YEAR PARTY
2020 ASML Year end party
2019 HERMES Year End Party
2019 구찌 NEW YEAR PARTY
2019 ASML YEAR END PARTY
2018 구찌코리아 신년회
2018 ASML Year End Party

